

ENTERPRISE CONTENT MANAGEMENT

How to dematerialize files and promote knowledge sharing within organizations?

November 18th 2010
CCB, Lisbon

OUTLINE OF THE EVENT

This event is meant to elucidate corporate decision makers and ICT specialists on recent developments on Contents Management solutions, including document management, image capture and management, web contents management, digital assets and archive management.

KEY TOPICS COVERED

- Enterprise Contents Management framework
- Document Management
- Capture Management
- Workflow
- Knowledge Management
- Research Solutions
- Register Management and Information Life-cycle Management – (ILM)
- Cooperative Solutions
- Integration of Systems and Business Processes
- eLearning
- Digital Rights and Assets Management
- Contents Security
- Video and Multimedia Contents
- Case Studies

WHO SHOULD ATTEND?

- IT Professionals
- IT Executives going through selection and implementation of ECM solutions
- Information Analysts and Business Consultants
- Workflow Specialists
- Finance, HR, Marketing and Commercial Executives
- Document Managers
- ILM Responsible
- Research Platform Responsible

RESULTADO DA EDIÇÃO DE 2009

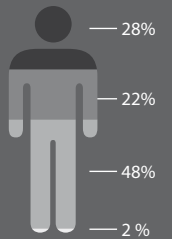
Nº de inscritos - 133
Nº de presentes - 82

TIPOLÓGIA ORGANIZACIONAL



- Utilizadores
- Patrocinadores
- Fornecedores
- Outros

ÁREA DE ACTUAÇÃO



- Administração
- TIC
- Comercial & Marketing
- Outros

TESTEMUNHOS

"Temas interessantes e conhecimentos e possibilidades e possibilidades"
Sofia Almeida, Hotels

"Materiais interessantes e grande mudança."
Miguel Marinho, Quinta da

"Apresentação muito bem organizada na selecção de oradores."
Elsa Heleno Pinto, Assistente da Direcção de Marketing, Dom Gonçalo Hotel & SPA

"Bem organizado, bons conteúdos e bem expostos."
Daniela Wilks, Coordenadora do Curso de Gestão de Hotelaria, Universidade Portucalense

"Interessante agir com outros e pela iniciativa"

Hotels

"grande mudança."

Quinta da

"muito bem organizado na selecção de oradores."
Elsa Heleno Pinto, Assistente da Direcção de Marketing, Dom Gonçalo Hotel & SPA

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